

SPORTS CLUB - LAUNCH CAMPAIGN CONCEPTS

PRE-LAUNCH - OPTION 1

It's about a game. But it's serious!

What is it?

You'll find out very soon!

The Play of Games is going to get SERIOUS!

Why?

You'll find out very soon!

Streets will never be enough. Get ready for some Serious Sports!

How? Where?

You'll find out very soon!

LAUNCH - OPTION 1

Games, Sports & Workouts just got Serious!

Welcome to _____

PRE-LAUNCH - OPTION 2

Mr Patel is ready with his new pair off jogging shoes!

Why?

You'll find out very soon!

Mrs Sharma has bought a new Badminton set!

Why?

You'll find out very soon!

Rohit & Friends have started practicing football seriously!

Why?

You'll find out very soon!

LAUNCH - OPTION 2

Sports, Games & Workout preparations are finally answered!

Welcome to _____

PRE-LAUNCH - OPTION 3

Ramat ni vaat che... Pun Ramat-vaat nathi!

Shun che aa?

Jaanshe aakhu Amdavad, bus tunkajj samay ma...

Have Khel-khelashe... Pun ek yudhh samaan gambheerta thi!

Shun che aa?

Jaanshe aakhu Amdavad, bus tunkajj samay ma...

Have Ramat hashe... Gammat thashe... Pun Vijay thaya baad!

Shun che aa?

Jaanshe aakhu Amdavad, bus tunkajj samay ma...

LAUNCH - OPTION 3

Khel, Gammat ane kasrat no kurukshetra taiyaar che!

Aapnu swaagat che _____ ma!