

KA - VIDEO CONCEPTS

CONCEPT 1 - THE LEGEND OF KHUJ-LEE (Character Spoof)

A comic video on a fighter-figure Khuj-Lee who isn't really good with fighting but has won several competitions and street-brawls by his special talent of infecting his opponents with Khujlee. Ending the film with showing accidental spill-over/exposure of 'Ka' on Khuj-Lee and how his legend comes to an end.

CONCEPT 2 - USTAD KHUJ-ALI-KHAN (Character Spoof)

A comic video on a classical singing ustad who adds excellent wavering (harkats) in his singing as he scratches his intimate parts. Showing how difficult it is for him to sing flat smooth notes, without wavering (harkats). Then a sequence of Sa, re, ga, ma... all in wavery voice and scratching on his parts. Suddenly he utters 'Ka' and notes get flat without any shaky feel. Also the scratching fades away.

CONCEPT 3 - OOH SHANTI OOH (Song Parody)

Song Video with altered lyrics, to show retro-style Rishi Kapoor types actor, uncomfortably singing and dancing. 'Ka' fades in, and Song feel and uncomfortable dance moves change.

Original song - <https://www.youtube.com/watch?v=mNS0e1lCFM8>

Spoof Lyrics -

Meri Umar ke Nau-javaano,

Yun na Khujaana oh Deewaano...

Maine, scratch karke...

Chain Khoya, Neend Khoyi...

Pants toh ghistey nahi hain, ghistey nahi hain log koi

Scratch se battar nahi hai, battar nahi hai, Rog koi...

Chalta nahi hai khujlee pe yaaron, khujlee pe zor koi...

Mil Jaaye 'Ka' toh ho jaaye shaant, scratches ke stroke koi...

Toh gaao...

Ooohh... Shanti... Oooh...

(continued...)

CONCEPT 4 - KID - Khujli In-Waste-gation Dept (CID Parody)

CID types spoof video (could be an extension of <https://www.youtube.com/watch?v=bs5Om2nY-0E>).

Case shall be all about an epidemic khujlee spreading over India and how dumb KID team ends up solving the case, as Dr Salunke discovers a magical formula 'Ka' in his lab.

CONCEPT 5 - KHUJAYA BHI NAHI JAATA (Song Parody)

Song Video with altered lyrics, to show retro-style Kajol (from Baazigar) uncomfortably singing and dancing. 'Ka' fades in, and Song feel and uncomfortable dance moves change.

Original song - <https://www.youtube.com/watch?v=fg9G1dacXjk>

Spoof Lyrics -

Khujaya bhi nahi jaata,

Chupaya bhi nahi jaata...

Humein kitni takleefein hain...

Jatana bhi nahi aata...

(Continued...)