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The Stupid Fame!

Here's how your search for instant fame & popularity, might simply end at STUPIDITY...

Earlier, it was very surprising to see some of the most reputed and classy personalities spotted doing something stupid or bizarre. However, now the fog seems to have



cleared away, leaving behind a very shocking reality. What most of us presume to be accidental or unintentional incidents happening with some unfortunate people; is usually their own plan to get into the international limelight. It is indeed disgusting that stupidity is one of the most effective and widely-used formula for getting instant popularity and affiliated success! Be it the record-

breaking South-Indian hit 'Kolaveri di', or the most recent PSY sensation 'Gangnam Style', or scandalous rumours around your favourite stars, or any shocking confessions made in television shows, or some plutocrats attempting something adventurously crazy; everything is a result of the stupidity based fame-game.



Here are some logical reasons behind the grand success of such illogical promotional gimmicks...

It's Rareness!



It all starts with the idea of doing something completely unique and out of the world. Unfortunately, some people just miss the finish line and go too much beyond the circumference of acceptability. Luckily, stupidity is still not that common in world we live. This adds a strange rarity to being, doing or saying something foolish. Subsequently, such issues and activities get lot of mileage in the name of rareness and the doers as well as

associated people get famous overnight. This is how silly things enjoy immense importance despite of having subject and context; usually stupid enough!

No Logic, No Rules!

Stupidity is beyond any limits or disciplinary framework. You don't need to have any special knowledge or skills to be able to appear or execute foolishness. This is why, unlike any other platforms of marketing or promotions; stupidity is a much easier and economical way of getting popularity. It's a free platform with endless opportunities for anyone. In fact, ignorance and block-headedness becomes bliss in this case. Greater one falls, higher he rises!



The Right to Idiocy!



You might have definitely heard of the right to education and information but there's one such right that provides infinite scope for one's imprudence. Gone are the times when smartness and maturity were valued and idiocy was considered a disgrace. Today, stepping in the filth of stupidity is not just a matter of pride and glory but also a symbol of many identities. The '*edge of glory*' – Lady Gaga and her famous music videos make a good example for elucidating the effectiveness of idiotism. As such, when information and education can be constitutional rights, why can't dumbness be?!

In the End, it doesn't even Matter!

The superman of all your image-conscious tensions is finally here. The best part is that no matter how cheap you get while making your name using the elements of stupidity, no one is actually going to remember it! Once your bizarre stunts reach to the audiences, they shall only remember nothing but your fame. All the respect and dignity you might have feared of losing out during the journey, gets restored by the forgetfulness of people itself. This is because human brain has a default tendency of compressing and prioritizing things before storing them for long. Fortunately, most of the times; all that the people can remember is the name and its fame. Nothing else!

