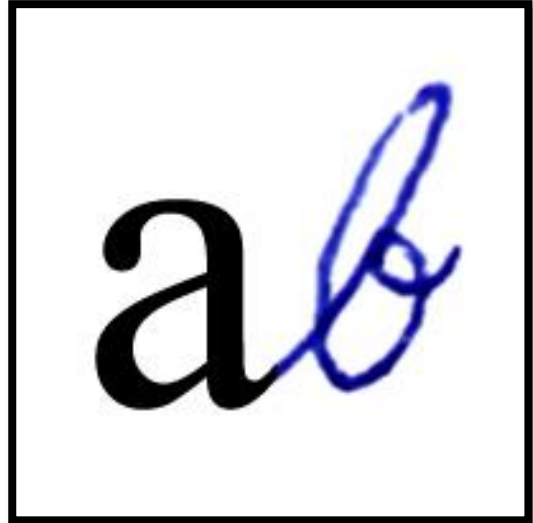


10 Sept 2012

## Pens& the Keys!

With its most ancient versions found during 3000BC and the most recent versions invented in 1800s; pens have been the only effectively consistent method of data documentation and communication throughout the history. Not only have the pens played a significant role in creating the most historical scripts of the ancient civilizations but has also helped mankind realize the freedom of expression and advancement of creativity. However, the world is gradually shifting to a more digital version of documentation, called keys. These are not the keys to solving any problem or situation; but simply the keys that we hit on the keyboards of the computer or the screens of our mobiles.



Although the basic purpose of writing, expressing or documenting remains the same; there is a goliath difference between pens and keys. Unfortunately the life rarely gives us an opportunity of writing something by our will; be it writing with pen or typing it out on keyboards. However; here are some significant differences between the two...

### The Intimacy



Be it a love-letter written to a beloved or simply a professional mail denoting some issue; the pen-written letters always carry a sense of intimacy and personal connect with the message. The texture of the paper and the hand-written content has a totally different sense of flavour and emotions concealed. However, when it comes to the keys, the specificity of the alphabets and their extra-disciplined layout, gives a flat-corporate-feeling to the content; which is a plus point in official communications, but a limitation in other cases.

This is the same reason why hand-written material gives a nostalgic sense of visualisation of how and in which conditions must the content have been written by the writer; whereas the typed content fails to do so.

## The Freedom & Creativity



A blank page is almost like an open canvas for the pen to write and play with. The angles and strokes which the hands can make with the pen, is almost impossible for the typing keys or any designing tool (excluding pen tablets, as they are exact replica of pen and paper). This makes pen-writing, relatively a more creative mode of expression; as compared to the digital version of typing. Moreover the extra curves and curls in the writing, add-on to the moods of both writers as well as readers. This also tends to become

limitation during certain types of communications, where nothing more than the text has to be conveyed or revealed.

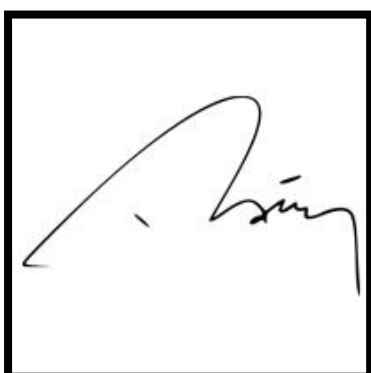
## The Focus



Writing is one of the most effective methods of enhancing attention and memorizing; as it involves synchronization of vision, mind and hands. For the very reason, pen is an effective tool of enhancing focus. Although, typing is also an activity that involves all the three senses, but there is a minor difference here. It's the visual jerk experienced whilst looking at the keys and its output on the screen. As the focus fails to build-up in the case of typing; people prefer typing after the pen-work is done. Checking the typos

and grammar while typing, further defocuses the mind; which is not at all the case with the pen-writing.

## The Signature Effect



The specificity and uniqueness of the hand movements and hence, the pen-written content; makes it one of the most common identification mark, across the world. Despite of all the technological advancements, we still use the traditional signature as the proofing medium for various conformational matters, globally. Ranging from currency notes to the legal documents that we deal with, pen is still; the most trusted modes of agreement. This gives a very strong plus to the pens over the keys.

## The Consistency and Duplication



This is one place where the pens don't seem to be mighty enough! Due to physiological limitations and technological primitiveness, the keys seem to overpower the pens. The same mood, which adds to the appeal of pen-written material, also makes it terrible when the writer attains boredom. This is why consistency of writing is a main concern in the case of hand-writing. Moreover; duplication and editing is a hell of a task when done with the pens. However; it's just a matter of few clicks and shortcuts, in the case of keys.

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